

CPUX-F: Foundation Level - UX



The foundation seminar provides you with a comprehensive overview of the human-centered design process and for the development of user-oriented services and products. You will learn the principles and technical terms of the human-centered development process. We provide you with the theoretical background and give you the opportunity to deepen your knowledge in numerous exercises. The seminar optimally prepares you for the independent examination to become a „Certified Professional for Usability and User Experience“.

Content of the seminar

- The human-centered design process
- Overview of roles in the design process
- Basic terms, concepts, and guidelines
- Understanding and specifying the context of use
- Specifying needs and usage requirements
- Generating design solutions
- Usability testing and other evaluation methods
- Inspections and user surveys
- Including additional UXQB exercise with 40 exam questions
- ▶ Numerous exercises and practical examples (small group work, practical tasks, review questions, exemplary practice tasks)
- ▶ Imparting of empirical values (from experts for experts)

Variants of the seminar

price per participant*

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| <ul style="list-style-type: none"> ▪ Intensive with many exercises:
3-day seminar, full-time, from 9:00 a.m. to 4:30 p.m. each day ▪ More flexible to be integrated in everyday work life:
4-day half-day seminar, each from 9:00 a.m. to 1:30 p.m. | <p>950 €</p> <p>850 €</p> |
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* Discounts: Members of the German UPA: -50 €, Students & university staff: -70 €, Customer bonus & Multiple-Bookings (from 2 up): -70 €, the combination of different discounts is not possible.

Fees of the optional certification exam

Preis pro TN*

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| <ul style="list-style-type: none"> ▪ Standard ▪ Members of the German UPA ▪ Students | <p>300 €</p> <p>240 €</p> <p>150 €</p> |
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* Exam prices subject to change, see Certible for price list..

Variants of the foundation seminar – UX (CPUX-F)

	Intensive with many exercises	More flexible to be integrated in everyday work life
Number of days	3	4
Seminar type	full-time	half-day
Times	9:00 a.m. to 4:30 p.m.	9:00 a.m. to 1:30 p.m.
Program*	Day 1 <ul style="list-style-type: none"> ▪ Aim and procedure of the seminar ▪ Human-centered design process ▪ Basic terms ▪ Planning, Analysis 	<ul style="list-style-type: none"> ▪ Aim and procedure of the seminar ▪ Human-centered design process ▪ Basic terms ▪ Planning, Analysis (I)
	Day 2 <ul style="list-style-type: none"> ▪ Specify the requirements for use ▪ Design ▪ Clarification of open questions 	<ul style="list-style-type: none"> ▪ Repetition ▪ Analysis (II) ▪ Specifying the requirements for use ▪ Design (I)
	Day 3 <ul style="list-style-type: none"> ▪ Questions ▪ Public exam questions ▪ UXQB training partner exam questions 	<ul style="list-style-type: none"> ▪ Repetition ▪ Design (II) ▪ Evaluation
	Day 4 <ul style="list-style-type: none"> - 	<ul style="list-style-type: none"> ▪ Repetition ▪ Question and answer session ▪ Examination modalities ▪ Practice exam
Seminar hours	18	15
For whom?	Intensive teaching of the contents and additional exercises for exam preparation	Compact learning units and plenty of time for independent learning in the afternoon
Price	950 €	850 €

* Depending on the size of the group, the agenda may vary slightly.



Patrick Gallitz

- Managing Partner
- Degree in Business Administration: Market and Advertising Psychology (LMU)
- UXQB® Certified Professional for User Experience (F / UT / UR)
- Certified Instructor Eye Tracking (Tobii Technology)
- Certified Online Journalist
- Trainer UXQB e.V., BVM e.V.
- Over 20 years of experience in usability and media research



Personal memberships



Certification

- The CPUX-F certificate is awarded by the International Usability and User Experience Qualification Board (UXQB). A theoretical multiple-choice exam must be passed.
- The certification is optional, we recommend the examination by the independent institute Certible OG. If desired, we will settle the examination fee together with the training costs.
- The certification is internationally recognized by:



Seminar registration

The seminar will take place with a minimum of 3 participants. To register, download the form at mindfacts.de/cpux-f, fill it out and email it to training@mindfacts.de.

We are also happy to offer in-house training. Contact us with your individual request at training@mindfacts.de or by phone at 089 44 45 45 46!

What happens after CPUX-F?



Usability Testing und Evaluation (CPUX-UT)

For practitioners: Expand your knowledge in the area of usability in the advanced seminar and acquire all the necessary skills to independently plan, conduct and document usability tests and inspections.



User Requirements Engineering (CPUX-UR)

For practitioners: In the advanced seminar, learn to derive and prioritize relevant needs and usage requirements systematically and purposefully from the usage context. Become familiar with the concepts and methods of user requirements engineering.

